

# Top ways Workplace Innovation Platforms and custom apps are being used.

Survey results on how businesses are leveraging custom apps in their workplace.



## Custom apps for every business challenge

Those surveyed reported incorporating a Workplace Innovation Platform by creating, sharing, and integrating custom apps to manage the following:



Manage contacts: customers, clients, members



Reporting and analysis



Manage projects, tasks, schedules



Managing inventory and assets



Manage documents, images, videos or other files



Invoicing, quotes, orders, estimates



Merging data from multiple sources



Field data collection and surveys

## Custom apps enable mobile teams



50% of businesses are using custom apps in the field



64% saw an increase in their mobile team's productivity after adopting custom apps in the field

“Our people are around town, in meetings, and filming on location. From Portland to London to Banff, our custom app allows us to keep an up-to-date view of what's going on onsite via laptop or mobile.”

— Alexander Court, Production Executive, Kung Fu Monkey Productions

Custom apps are flexible, easy to build and require minimal time investment. They allow businesses to meet their unique needs, streamline and automate processes, and access data anywhere.



Learn more about creating and using custom apps, download the entire report: [www.filemaker.com/sotca](http://www.filemaker.com/sotca)